

Ceylinco Life Launches 'Viyaparika Athwala' To Support Entrepreneurs



Udaya Devamulla addressing the Ceylinco Life's inaugural 'Viyaparika Athwala' programme

Ceylinco Life has announced the launch an entrepreneur development programme titled 'Viyaparika Athwala,' which will be conducted island-wide to support the aspirations of Sri Lankan business people, in the backdrop of the challenges posed by the COVID-19 pandemic.

Loosely translating to 'A hand to business' the programme will consist of a monthly seminar focusing on motivational as well as behavioural aspects that can help entrepreneurs better manage their businesses as well as their work-life balance, the Company said.

The first workshop under this initiative was held recently in Kandy with the participation of a group of entrepreneurs in the area, in

accordance with the COVID-19 health and safety guidelines stipulated by the Ministry of Health and the Government. At the helm of the event was motivational speaker Mr Udaya Devamulla who addressed the audience on goal setting and overcoming obstacles.

Ceylinco Life has planned 12 such programmes for the year ahead, all of which will include addresses by key resource personnel on topics such as goal setting, handling obstacles and overcoming problems, living a healthy and active life, health tips, and best practices in health screening.

Commenting on the launch of this programme, Ceylinco Life Managing Director Thushara Ranasinghe said: "Besides promoting a positive and well-balanced approach to business,

we hope the programme will also encourage entrepreneurs to pursue their ambitions with confidence. As the country's leading life insurer, we know through our interactions with hundreds of thousands of people that fear of risk can limit a person's ability to pursue goals, and by extension, the capacity to earn. We will elaborate on how de-risking one's ambitions can unleash potential that has been held in check."

'Viyaparika Athwala' will also provide a platform to create awareness among busy and ambitious entrepreneurs on how life insurance can help them to work towards and achieve goals and dreams, by providing the peace of mind needed to work towards personal and career goals.

A Revolutionary Financial Solution Introducing 'ZIF Investments' by CCC Residences



Colombo City Centre recently celebrated handing over their 100th apartment, and with this noteworthy achievement, an innovative investment plan by the name of ZIF (Zero Interest and Fees) was launched, to enable a flexible solution to invest only at CCC Residences. Customers can simply pay just 20% of the purchase price and move into an apartment immediately, while ZIF ensures that you don't have to pay any interest, fees, instalments or management fees for the next two years. That means Zero Interest Fees, Zero Instalments, and Zero Condominium Management Fees for two complete years – a unique and ground-breaking solution offered by no other Developer.

The need for a flexible investment option in the market was identified, with many looking for comfortable living spaces allowing the flexibility of timing, and where you pay a fixed amount as your income grows. ZIF by CCC is a perfect solution for investors and potential home owners to finance the purchase through ZIF, without waiting to dispose of their existing property. Thus, luxury living has

been made affordable and accessible to everyone, and you can enjoy your investment returns immediately with this 20% investment and minimal associated risks in the current volatile environment.

Colombo City Centre commenced handing over of their residences in August 2020 – the first to do so from the high-end development projects in the heart of Colombo. The Residences comprise a total of 192 luxury apartments of 2 BR, 3 BR and Penthouses, an international standard shopping mall and an upcoming international hotel. The assistance of the corporate powerhouse Abans PLC, who is the developer, saw the mixed development project through to completion, amidst turbulent market conditions. Home owners can expect a sky rocketing value addition to the Residences, with a collaboration set to take place in the near future with one of the top international hotel brands in the world entering the development.

Colombo City Centre Residences is the best place for people who seek the pinnacle of luxury urban living.

LANKA IOC commissions new SERVO Lube distributor in Kottawa



LIOC, Managing Director Manoj Gupta Inaugurating the New SERVO Lube Distributor - Kottawa Lanka Filling Station

SERVO – World Class Lubricants from LANKA IOC, Sri Lanka's No. 1 listed energy company, continues its growth trajectory. Managing Director, LIOC Manoj Gupta, in presence of an august gathering inaugurated the New SERVO Lube Distributor in the Outer Colombo, Kottawa Area, High Level Road taking its total lubes Channel Partner network to 27 across the Island.

In terms of market share in lubricant segment, SERVO is currently at No. 2 position in Sri Lanka and this new expansion plans are step towards being a market leader. In the challenging times, LIOC has come forward and appointed seven new SERVO Lube Distributors in various districts across the Island, which makes it convenient for customers to source SERVO lubricants.

LANKA IOC, manufactures automotive, industrial and marine SERVO lubricants at its state-of-the-art plant in Trincomalee. In a statement, the company affirmed its commitment to the development and economy of Sri Lanka. The entire range of SERVO Lubricants is locally manufactured. The Company has been always at the forefront to offer best quality lubricants at competitive prices. LIOC is the first licensed lubricant company in Sri Lanka to bring in DEF by the grade name IOC Clear Blue used in SCR After Treatment Systems. This is an Ad Blue certified product meeting ISO 22241 specifications

Lanka IOC will be the first company to start manufacturing grease locally in Sri Lanka by end of mid 2021, which is in line with the Government's vision – 'Vistas of Prosperity & Splendour'. This would also save precious foreign exchange besides creating employment opportunities and increase in revenue to Government for value addition.

High-ranked US MBA with scholarships First time in Sri Lanka and exclusively for Sri Lankans

The Asian Institute of Business & Technology (AIBT Campus) announced its new partnership with Chatham University of the USA and officially launched Sri Lanka's first highly ranked, accredited 'USA MBA' that can be completed in Sri Lanka, with an option to transfer to US for the final term to complete the programme in the US and qualify to work in America.

Founded in partnership with an investment from established organisations in the field of education from UK and Sri Lanka, AIBT Campus aims to



empower its students by giving them opportunities to develop and build their careers through high quality and world-class education. AIBT Campus offers a variety of accredited international Diploma and Bachelors/ Masters/ Doctoral degree programmes in Business and Management,

Information Technology, Engineering, Quantity Surveying, Human Resources, Psychology, Education, Training and Early Years.

AIBT's programmes are carefully selected and are developed by a group of international expert faculty members, professionals with

proven track record of performance in diverse fields of specialisation.

John Kerr, Chairman of AIBT, and known for managing vocational higher education in the UK at the highest level through largest awarding bodies, participated from the UK in the launch ceremony and congratulated AIBT Campus for its achievement in signing up with the prestigious Chatham University and launching its MBA. He also profusely thanked Dr David Finegold for reposing trust in AIBT Campus in building this relationship.

Mutoh Xpert Printer JDC Printing Technologies Records first sale

JDC Printing Technologies (Pvt.) Ltd, a reliable and innovative printing solution provider, recorded its first sale of a Mutoh Xpert Jet printer in Sri Lanka.

What is more special in the sale is that it took place in Jaffna at the Open House event in digital printing organised by JDC Printing Technologies and held at Northgate by Jetwing, Jaffna on 12 February 2021. Thus Sri Lanka's first ever



JDC Team with MD/Proprietor - Konica Colour Lab (Jaffna)

Mutoh Expert Printer has been installed in the Jaffna peninsula at Konica Colour

Lab. The Mutoh Xpert Jet Printer, a truly made in Japan product, has been specifically

developed for high-quality cost-effective volume production of sign and display graphics, for long term outdoor applications as well as durable prints for indoor use.

Applications encompass posters, backlit signs, wall coverings, point-of-sale displays, fine art reproduction prints, vehicle graphics, windows graphics, self-adhesive stickers, etc.

D'las International: first to be COSMOS organic certified in SL

D'las International (Pvt) Ltd, the leading manufacturer of fine fragrances and natural body care products in Sri Lanka, made history by obtaining internationally recognised COSMOS organic certification for its high end products range and became the first company in the Island to own such certification awarded by Control Union, a globally recognised certification body based in Netherlands.

COSMOS (Cosmetic Organic Standard) is a worldwide private standard that adheres to principles such as promoting the use of ingredients from organic farming, using environmentally sound

and healthy production and manufacturing processes and expanding the concept of 'green chemicals'. With its foundation in agriculture and presence in over 70 countries, Control Union certifications has focused its efforts in developing services around the sustainability of industry supply chains which feed into the food, feed, forestry, biomass, bio energy, social compliance and textiles markets.

For D'las International the certification process was conducted and awarded by Control Union - South Korea and presented by its Sri Lankan branch. D'las International (Pvt) Ltd is a proud

member of the HDEES Group of Companies, which engages in the supply of natural, organic raw materials and ingredients for the past four decades. To give a modern dimension on general working standards, HDEES creates an atmosphere whereby the manufacturing of products is carried out using the best of business practices, which is one of the few praiseworthy efforts of the organisation. HDEES has professionally pioneered the conversion of organic raw materials into various different products that are marketed under different member companies of the group.



HDEES Group management receiving the COSMOS organic certification